

CAMBRIDGE



Main Street

NEWS *from* DOWNTOWN

OCTOBER 2006



CALENDAR

October 4, 8–9:30 a.m.
Free seminar for businesses

"Independent Businesses Can't Miss a Beat."
Chesapeake College's Cambridge Center,
416 Race Street.
RSVP by noon Oct. 3 at
410.228.0020 or liddymainstreet@comcast.net.

October 9, 5:30–7 p.m.
Main Street Board of Directors Meeting

Open to the public.
Chamber of Commerce.

October 14, 6–10 p.m.
Oktoberfest

German music, food, beer, trivia contest, and more.
Stores will be open late.
Race and Poplar Streets.

October 20–22
Cambridge Schooner Rendezvous

Schooner tours, music, and more. For info, call
410.228.1000.

October 28, 4–9 p.m.
447 Studios & Gallery 'Octet' exhibit opening

See new work of studio artists. Music and refreshments. 447 Race Street.

Oktoberfest comes to Cambridge Oct. 14

Put on the lederhosen and grab a beer. It's time for Oktoberfest in Cambridge. And thanks to our sister county of Duren County, Germany, it'll be an Oktoberfest like you've never

seen before. The festivities start at Governor's Hall at Sailwinds 11 a.m.–5 p.m. with music from a 44-person orchestra from Germany, dancing, mug races, Bavarian costume contest, and



more. Tickets cost \$20 in advance; \$5 for kids under 12—call 410.228.7245. Or \$25 at the door. Then the German orchestra parades downtown to perform at Canvasback from 6–10 p.m. for Second Saturday.

German beer and food will be available. And study up on Duren County, Germany—a trivia contest will test your knowledge and the winner gets \$100 in Main Street dollars!

Free seminar for business owners Oct. 4—RSVP now

Do you own an independent business—a retail store, a web-based business—or are you thinking about starting one? Trying to find ways to stay competitive? Then this free seminar is for you: 8–9:30 a.m. on Wednesday, October 4 at Chesapeake College's Cambridge Center (416 Race Street). The seminar, "Independent Businesses Can't Miss a Beat," will offer tips to compete in today's environment, especially with changes in Maryland happening so fast. You'll learn techniques you can put into use right away, plus other techniques to develop over time. You'll also learn about various resources that are out there to help you increase your business. The seminar will be led by Casey Willson, retail industry manager

with the Maryland Small Business Development Center, a 30-year veteran of retailing, education, and business. The seminar is sponsored by Cambridge Main Street, but you don't have to be a Main Street member to attend. Light refreshments will be provided. Please RSVP by noon, Tuesday, October 3 by calling 410.228.0020 or e-mailing liddymainstreet@comcast.net.

About this newsletter: *News from Downtown* is brought to you by Cambridge Main Street, a 501c3 organization dedicated to revitalizing downtown Cambridge. To learn more or to volunteer, contact Liddy Garcia-Buñuel, Main Street Executive Director, at 410.228.0020 or liddymainstreet@comcast.net. The Main Street office is at 501 Poplar Street.

NEWS BITS: Looking to get involved? Or maybe you have a new neighbor who wants to meet people, have fun, and make a difference. Cambridge Main Street is looking for volunteers and members. **Be a part of improving downtown**—call 410.228.0020 or e-mail liddymainstreet@comcast.net.