CAMBRIDGE



Main Street

NEWS from DOWNTOWN

NOVEMBER 2006



CALENDAR

November 11, 5–9 p.m. Promoting the Arts

Enjoy Cambridge's growing art scene. Pick up a listing of what's happening at any gallery or studio in town. High, Poplar, and Race Streets. Stores will be open late.

November 20, 4-7 p.m. Main Street Board of Directors Meeting

Strategic planning session. Closed to the public. Economic Development Office (at the airport).

November 24, 11 a.m.-6 p.m.

Black Friday in Cambridge

Shop in Cambridge and take advantage of FREE babysitting services at Chesapeake College (see page 2 for details).

December 2, 5 p.m. Christmas Parade

Starts on High Street in Cambridge; judges' stand on Race Street.

Old-Fashioned Christmas

Do your holiday shopping downtown while mingling with your friends and neighbors. Poplar and Race Streets. Stores will be open late.

Take a walk on the artsy side Nov. 11

Cambridge is home to a growing number of artists who work, live, or sell in the Arts & Entertainment District. There's an artsy momentum growing, and you can get a good taste of it by strolling downtown between 5 and 8 p.m. November 11 during Second Saturday.

A brief rundown: At the **Dorchester Arts** Center (DAC) (120 High Street), check out the pastel works of artist Katie Cassidy and her accomplished adult students (6-8 p.m.) and enjoy some live harp music. Farther along at the Nathan Building at 321 High Street (the future home of the DAC), take a look at the plein air paintings depicting the Cambridge area, created by regional artists in the past few weeks as part of "Paint the Town Cambridge". Plus music and refreshments (5–9 p.m.). The window there also features a revolving display of works by Cambridge's Wednesday Morning Artists group. Catch the vibrant colors of **Dawn Tarr's** paintings in JFH Designs at 518 Poplar. Across the street, pop into Never on Tuesday Bookstore at 527 Poplar to see paintings by local artist John Root **Hopkins.** Take your time in Joie de Vivre at 410 Race Street, featuring the works of three regional artists: Clay artist **Tammy**

Free babysitting and chances to win \$250—only in Cambridge! Plus, new businesses open. See page 2!

Vitale and jewelry artists Lynn Stavdal and Jackie Voell. Next door at 412 Poplar, in the back of Pear Tree South, marvel at the latest work-in-progress in the studio of muralist Michael Rosato.

Take in the natural beauty of the Shore in the photos of Dave Harp at Chesapeake Photos at 432 Race Street. Across the street, stop by 447 Studios and Gallery for an impressive exhibit by several of the artists who have studios in the building, including Maureen Farrell, Martin Hughes, George McHenry, Julie Patterson, Kyra Kristof Pincheira, Shelly Roche, Mary Ann Schindler, and Willy Schlossbach. And don't miss the performance of the talented dancers of the Eastern Shore Dance Academy, 6–6:30 p.m. in Cannery Way. Now that's what we call an art walk!

About this newsletter: News from Downtown is brought to you by Cambridge Main Street, a 501c3 organization dedicated to revitalizing downtown Cambridge. Contact Liddy Garcia-Buñuel, Executive Director, at 410.228.0020 or liddymainstreet@comcast.net. The Main Street office is at 501 Poplar Street.

NEWS BITS: Wednesday Morning Artists is having a happy hour 5:30 p.m. November 2 (and on first Thursdays from now on) at Canvasback Restaurant—all artists, musicians, writers, and thespians are welcome. . . . Farewell to **Purple Sage.** . . . Help plan the 2007 **Pine Street cultural festival** (April 28, 2007); attend a planning meeting November 14 at 7 p.m. at the Empowerment Center on Pine Street. . . . **Heartstrings** is hosting its second annual Christmas open house from 10 a.m. to 9 p.m. on Saturday, November 11.

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CAMBRIDGE MAIN STREET

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Shop Cambridge for the holidays for free babysitting and a chance to win \$250!

There are more reasons than ever to shop downtown this holiday season. Not only can you escape the stress and craziness of the malls and bigbox stores, but you can also take advantage of free babysitting services. Cambridge Main Street is offering babysitting on Black Friday (the biggest shopping day of the year, November 24) from 11 a.m. to 6 p.m. and then 6-9 p.m. on these Thursday evenings: November 30, December 7, and December 14.

The free babysitting (for children potty-trained to age 12) will happen at Chesapeake College's Cambridge Center at 416 Race Street. The babysitters are established babysitters in our community who will be paid (by Main Street) for their services. Movies and popcorn, along with quiet space for studying or reading, will be provided. OK, there is one lit-

tle catch: You must show at least \$25 in receipts from Main Street retail merchants (see list at right; sorry, restaurants don't count).

To make holiday shopping even more fun, Main Street is sponsoring another promotion: You could win \$250 in Main Street dollars if you show that you bought all your holiday gifts downtown (you must show a list of gifts and receipts). And another \$250 in Main Street dollars will go to the person who spends the most in the month of December at participating Main Street merchants (again, see list at right).

Remember, buying at locally owned shops keeps the money in our community. Thanks to Chesapeake College for offering the babysitting space and to Dorchester County Tourism for helping spread the word on these promotions.

Furniture, jewelry stores, salon open

Cambridge welcomes three new stores downtown. Mirror, Mirror is a full-service salon owned by Danielle VanRiel (443 Race Street, 410.228.9015). Colortyme Home Furnishings is a franchise owned by Mark

Wilford that sells rent-to-own and retail furniture (447 Race Street). Jamie Summers is opening **Saguaro Silver**, a jewelry and gift shop, on November 11 for the holiday season (501 Poplar Street).



MAIN STREET MERCHANTS

These Cambridge stores, all members of Cambridge Main Street, are taking part in the holiday promotions.

447 Studios and Gallery 447 Race Street

A Few of My Favorite Things 414 Race Street

Alternative Outfitters 533 Poplar Street

Chesapeake Photos 432 Race Street

Colortyme Home Furnishings 447 Race Street

Craig's Drug Store 409 Race Street

Dazzle Your Domaine 410 Race Street

Dragonfly Boutique 406 Race Street

> Joie de Vivre 410 Race Street

Heartstrings 510 Poplar Street

Hubbard's Custom Blinds and Framing Gallery 435 Race Street

Hubbard's Pharmacy 636 Race Street JFH Designs 518 Poplar Street

Lednum's Jewelers 525 Poplar Street

Never on Tuesday Bookstore 527 Poplar Street

Orange Blossoms 437 Race Street

Pear Tree South 412 Race Street

Saguaro Silver 501 Poplar Street

Salvation Army 442 Race Street

Shore Bid Auction & Antiques 446 Race Street

Simmons Center Market 600 Race Street

Sugar Magnolia 519 Poplar Street

Sunnyside Shop 500 Poplar Street

Wm. G. Willikers
Antiques
448 Race Street