

CAMBRIDGE



Main Street

NEWS *from* DOWNTOWN

FEBRUARY 2006



CALENDAR

February 7, 8 a.m.
Cambridge Grille

Main Street Executive
Committee Meeting

February 8, noon
Cambridge Grille

Main Street Organization
Committee Meeting

February 11, 5–9 p.m.
Half-Hearted Holiday

Have a heart. . . well, half a heart, anyway. Pick up half-hearts at participating stores, and if a heart matches the master heart, you win \$100 in Main Street money (good at any Main Street establishment)! Check your half-hearts at the Main Street booth at Heartstrings, 510 Poplar Street.



February 13, 5:30–7 p.m.
Chamber of Commerce

Main Street Board of
Directors Meeting
Open to the public.

February 15,
7:30 a.m.–1:30 p.m.
Hyatt

Main Street Board of
Directors Retreat
Retreat for
members only.

March 11, 5–9 p.m.
Las Vegas Night
Downtown



Wayside marker to spotlight Pine Street's musical heritage

Pine Street will see a new historic wayside marker later this year, thanks to a \$3,000 mini-grant awarded to Cambridge Main Street from the Heart of Chesapeake Country Heritage Area. Main Street will match the grant. This marker will include highlights of Greene's Opera House and other spots on Pine Street that hosted such musicians as Chick Webb, Noble Sissle, and Count Basie in the early and mid-20th century. If all goes well, Main Street will apply for a larger grant in the future to create more markers and a brochure.

From curtains to candles, it's all country and cozy

February is the perfect time to stop in Heartstrings. Don't miss the delectable handmade box of chocolates— you can even eat the chocolate "box." The red "Hearts on Fire" soy candles, with their enticing cinnamon aroma, will ensure a glowing Valentine's Day. One \$10 mason jar candle burns for 60 hours. Heartstrings features a different scent each month (but good luck trying to get owner Mary Todd to reveal the secret behind the one-of-a-kind Heartstrings scent that

MERCHANT of the MONTH
Heartstrings

people can't get enough of). For Mary, a Cambridge native, opening the country-decor-inspired store is something she's always wanted to do. She'll mark one year April 15. Don't miss Heartstrings during the Half-Hearted Holiday on February 11, because this is where you'll see if the half-hearts you picked up at other stores match the master heart. 510 Poplar Street, 410.221.1159.

Heartstrings is Main Street's first "Merchant of the Month." During each Second Saturday, a participating merchant's name will be drawn randomly. The winning merchant will be promoted throughout the month and during the following month's Second Saturday event.

Main Street by the numbers

Wondering just how much progress has been happening since Cambridge was designated a Main Street area in July 2003? Here are a few statistics:

- 25 buildings and 25 facades rehabbed
- 25 new businesses up and running
- 47 full-time, 23 part-time jobs created
- Close to 4,000 volunteer hours
- More than 30 public events drawing residents and visitors to downtown

About this newsletter: *News from Downtown* is brought to you by Cambridge Main Street, a 501c3 organization dedicated to revitalizing downtown Cambridge. To learn more or to volunteer, contact Liddy Garcia, Main Street manager, at 410.228.0020 or liddymainstreet@comcast.net. The Main Street office is at 501 Poplar Street.

NEWS BITS: Thanks to our behind-the-scenes volunteers, including **Debbie Walker** of Bank of the Eastern Shore, who does our bookkeeping; **Dave Thomas**, CPA, who keeps the IRS happy with our federal and state tax returns; and Brian and the folks at **Sherwin-Williams** for their paint donation to the Main Street office. . . **Sunnyside Shop** is expanding (again!) and has moved to 500 Poplar Street.