

REAL
QUICK

1

SALVATION ARMY UPDATE:

After suffering \$50,000 in smoke and soot damage from the Jan. 15 fire, the Salvation Army (442 Race Street), is accepting donations now and hopes to open within two weeks.

2

KEY INGREDIENTS: Red-checked placemats in local restaurants, decorated crab basket lids at the Dorchester Arts Center, lectures around town—they're all part of our local Historical Society's exhibit, "Key Ingredients: America By Food," which comes in part from the Smithsonian. In Cambridge through April 12 at the Dorchester County Historical Society, 902-904 LaGrange Avenue. Details at www.keyingredients.org.

MARK YOUR CALENDAR

Fundraiser for Jazz Fest is March 29

Why does the Groove City Jazz & Blues Fest need a fundraiser? Because it's Cambridge's biggest outdoor concert, it brings in amazing talent—and it's all free to the public. Cambridge Main Street organizes the event to honor the city's musical heritage, but we have to raise money to make it happen. That's why we need you to come to the fundraising event on Saturday, March 29, starting at 6:30 p.m. at Cambridge Grill, 421 Race Street. There will be great auction items, including a guitar from Paul Reed Smith, a weekend get-away to New York City, tickets to a musical at the Hippodrome, a day on the river with a watermen for kids, Hyatt packages, and much more. Tickets cost \$35, which includes food, live jazz by Minus One, and lots of fun. Tickets go on sale March 5 at Cambridge Grill, Chamber of Commerce (528 Poplar Street), and Cambridge Main Street (still temporarily at 411 Muse Street). For more information, call Liddy Garcia at 443.521.7560.

SAVE THESE DATES!

The Groove City Jazz & Blues Fest is May 10, featuring Deanna Bogart, the Junkyard Saints, Lea Gilmore, the Ragin' Unstoppables, and the Cambridge South Dorchester Gospel Group. The concert runs 1-8 p.m. on the lot at Cedar and Race Streets.

Taste of Cambridge, with a crab cook-off, crab-picking contests, and much more, is July 12.

Summer Send-Off, with a beer and wine festival, is September 20.

2nd
SAT.**MARCH 8, 5-9 p.m.**
Girls Night Out!

Grab your girlfriends, sisters, and moms and head downtown. Stores open all day until 9 p.m. Specials from 5-9 p.m. at Dragonfly, Maris Elaine Gallery, Never on Tuesday, Pear Tree South, Scoop Station, and Sugar Magnolia. Details at www.cambridgemainstreet.com.

MARCH 29, 6:30 p.m.
Jazz Fest Fundraiser

Live music, auction to benefit the Jazz Fest in May. Cambridge Grill. Tickets: \$35. (See story at left.)

2nd
SAT.**APRIL 12, 5-9 p.m.**
What's the Buzz?

Free flowers while supplies last at participating merchants. Stores open all day until 9 p.m.

DRAWING VISITORS TO CAMBRIDGE

Marketing campaign to promote downtown

To draw new visitors and increase awareness of downtown Cambridge and its revitalization, Cambridge is taking advantage of \$25,000 in emergency marketing funds awarded by the Maryland Department of Business and Economic Development in the wake of the Jan. 15 fire downtown that destroyed two businesses. This is not something DBED usually does, but the concern was that potential visitors from the Western Shore and beyond might have the mistaken impression that the fire destroyed all of downtown. Here's the plan for those funds:

■ The public relations firm Boyd Tamney Cross (the same firm the Hyatt Regency Chesapeake

Bay uses) will create a series of media releases targeted to print, online, TV, and radio outlets beyond the Eastern Shore over the next several months to highlight topics such as Cambridge's ongoing revitalization, events, and arts and shopping.

■ Local advertising will be placed in Dorchester, Talbot, and possibly Wicomico Counties.

■ Partnership opportunities are being explored with Dorchester County Tourism and the Hyatt.

■ Signage may be developed to help visitors find parking downtown and to draw attention to the visitor kiosk on Race Street.

NEWS
BITS

1 More than \$4,500 was raised during the Feb. 15 fundraiser for Shore Bid and Wm. G. Willikers, the stores that were destroyed in the **January fire**. Also, so far, more than \$4,000 has been raised through the Fire Restoration Fund (the fund is still accepting contributions; send checks payable to Cambridge Main Street (Fire Restoration Fund in memo line) to 450 Race Street, Suite 206, Cambridge, MD 21613. Thanks to everyone who's helped! **2** Cambridge and Dorchester lost a great supporter in **Evelyn Townsend**, who died Feb. 15. She was past president and most recently, vice president, of the Harriet Tubman Organization on Race Street. Our condolences go out to her family and friends.

ABOUT

Cambridge Main Street is a 501c3 organization dedicated to revitalizing downtown Cambridge. Contact Liddy Garcia-Buñuel, Executive Director, at office@cambridgemainstreet.com or 443.521.7560.

More news at
[www.cambridge
mainstreet.com](http://www.cambridge
mainstreet.com).