CAMBRIDGE MAIN STREET



4.4.08

THE BUZZ (OR QUACK?): Chesapeake Classics is the decoy

and fishing/hunting collectibles

store planned for 317 High Street

in the building restored by Victor

collector/broker (and former duck

MacSorley. Partners are decoy

biologist) Jeff Pelayo and Gail

Bowen (of Lil Ricky's Things).

DON'T MISS THIS

ART IN APRIL: On Second Saturday April 12, meet metal artist **Paul Lockhart** 5:30–8 p.m. at Joie de Vivre, where his work is featured. The same evening, from 6–8 p.m., meet painter **Willy Schlossbach** and enjoy live music at the Dorchester Arts Center, where his paintings of Cambridge will be on display through April 28.... 447 Studios & Gallery opens a new show, "Transitions" 4–8 p.m. April 26 with live music and works by **George McHenry**, **Willy Schlossbach**, **Mary Ann Schindler**, Jen Wagner, Patti Hopkins, Sarah Stolte, Shelly Roche, Maureen Farrell, Karen Peck, Julie Patterson, and Marty Hughes.

EXPANDING OUR REACH

EVENTS

Cambridge Main Street eyes residential revitalization in Pine Street community



HOW YOU CAN HELP

Speak up! Let city commissioners and the mayor know that you support funding Maple Street in the fiscal year beginning July 1.

Volunteer! We need people to work on a community needs survey and historic sites inventory that are part of the application process. Interested? E-mail maplestreet@ cambridgemainstreet.com. In mid-March, Cambridge Main Street asked for \$30,000 in support from the City Council to bring an innovative new state initiative called Maple Street to the community. The program aims to give communities the resources needed to strengthen, beautify, and revitalize residential areas near a historic downtown commercial district.

A Cambridge Maple Street program would focus at first on key blocks of Pine, High, Muir, and Gay streets (see map).

Maple Street would allow Cambridge to leverage more dollars from state, federal, and other sources to help residents become homeowners and rehab houses. It could also support efforts to add affordable homes, beautify the community, and celebrate the area's history.

"This is a great, great opportunity for Cambridge," said Bill Jarmon, vice president of the Main Street board and member of Neighbors for a Better Cambridge, a group of Pine Street residents and stakeholders. "Maple Street can really help us address critical needs in a historic neighborhood right at the heart of our community."

Maple Street would work hand-in-hand with Main Street, but have its own dedicated employee. Financial support from the city is required as part of the application process, which begins this summer. For details, go to www.cambridgemainstreet.com.

RELATED NEWS: Cambridge Main Street also requested \$30,000 from the City of Cambridge to support its downtown revitalization work. (Did you know Main Street brings in \$10 for every \$1 in support the city gives us?)

NEWS BITS
The luxury apartments at 450 Race Street that suffered water damage from the Jan. 15 fire downtown are now restored and available for rent. Call NOVO Development at 202.315.1108.
Cambridge Main Street will soon be back in its office at 450 Race Street, Suite 206 (we had been temporarily displaced after the fire).
Cambridge Main Street board members Bill Jarmon, Gage Thomas, and ex officio Gil Cephas—along with other community leaders—are creating works of art for the Dorchester Arts Center's Guest Artist Event April 19. Call 410.228.7782 for tickets.

2nd SAT.

APRIL 12, 5–9 p.m. What's the Buzz Free flowers while supplies last at participating merchants. Stores open all day until 9 p.m. See info on art openings above left. Details: www.cambridge mainstreet.com

APRIL 26, 4–8 p.m. 447 Studios & Gallery Art Opening See new work by artists at 447 Race Street.

APRIL 26, 1–6 p.m. Multicultural Festival Celebrate Cambridge's many cultures. 600 block of Pine Street.

MAY 1, 3;30–6:30 p.m. Main Street Farmer's Market Opens Fresh produce every Thursday until October. Parking lot at Academy and Muir Streets.

2nd SAT. Groove City Jazz & Blues Festival FREE concert at Race and Cedar Streets. See next page for more.

> More news at www.cambridge mainstreet.com.

ABOUT Cambridge Main Street is a 501c3 organization dedicated to revitalizing downtown Cambridge. Contact Executive Director Liddy Garcia-Buñuel at office@cambridgemainstreet.com or 410.228.0020.

4.4.08



Anne Watts and Boister at last year's Jazz & Blues Fest. [PHOTO BY JIM DUFFY]

THANKS!

Thanks to everyone who came to the March 29 Jazz Fest Fundraiser—and to all the hardworking volunteers who made it happen! With delicious food at the Cambridge Grill, great music by Minus One, and lots of great auction items, we had a blast—and raised more than \$9,000 toward the Groove City Jazz & Blues Fest happening Saturday, May 10.

MEMBERSHIP NEWS

Main Street needs friends like you!

Cambridge Main Street has a lot going on, from free concerts to residential revitalization initiatives to improving downtown's streetscape. Did you know that the Main Street organization is a nonprofit with only ONE paid employee? We rely on our board of directors, members, and volunteers for vision, financial support, and day-to-day help.

Later this month, we'll be doing a push to recruit new members and volunteers. Members are anyone who supports the program financially—you don't have to own a business to be one. We need to raise \$30,000 through member donations this year.

Become a member today online at www.cambridgemainstreet.com. Click on "Get involved." Or send a check payable to Cambridge Main Street to 450 Race Street, Suite 206, Cambridge, MD 21613.

BECOME A SPONSOR FOR JAZZ FEST!

We expect the biggest crowds ever this year. Get your name out there and help this event happen—become a sponsor. It helps us and gives you lots of benefits, too. For details, call Billie Jo Heister at 443.521.3909.

\$5,000 Platinum Sponsorship

- "The Groove City Jazz and Blues Festival brought to you by " mentions on all radio announcements and print ads
- Your logo on posters and t-shirts
- Your logo (and other platinum sponsors' logos) on banners throughout the festival
- Your logo on Cambridge Main Street website with hyperlink
- 10 x 20 booth space at Jazz Fest
- Hospitality Tent access
- VIP parkingTen free t-shirts

\$3,000 Gold Sponsorship

- Your logo on posters and t-shirts
- Your logo on Cambridge Main
- Street website with hyperlink
- 10 x 20 booth space at Jazz Fest
- Hospitality Tent access
- VIP parking
- Six free t-shirts

\$1,500 Silver Sponsorship

- Your logo on posters and t-shirts
- Your logo on Cambridge Main
- Street website with hyperlink
- 10 x 20 booth space at Jazz Fest
- Hospitality Tent accessFour free t-shirts

\$500 Basic Sponsorship

- Your logo on Cambridge Main Street website homepage
- Hospitality Tent access
- Two free t-shirts

2008 GROOVE CITY JAZZ & BLUES FEST

WHEN: 1–8 p.m., Saturday, May 10. Rain or shine. FREE! WHERE: Corner of Race and

Cedar Streets, Cambridge WHY: Cambridge Main Street organizes this event to honor Cambridge's musical heritage and

to bring the community together **HOW:** To keep admission to the concert free to everyone, Main Street must raise funds through events and sponsorships (see left). An army of volunteers does all the planning and work the

MORE INFO: www.groovecityusa.com or 410.228.1000

MAIN STAGE

day of the event.

1–1:30 p.m. Chris English (blues)

1:30–2 p.m. Lafayette Gilchrist (jazz)

2:30–3:30 p.m. Lea Gilmore (blues, gospel, jazz)

4–5:30 p.m.

Junkyard Saints (New Orleansstyle party music)

6–7:30 p.m. **Deanna Bogart** (bluesion—fusion of blues, boogie, and more)

SIDE STAGE

North Dorchester High School Jazz Band

Mike Elzey's Guitar Students

Cambridge South Dorchester Gospel Choir

The Ragin' Unstoppables